



Dear Sir or Madam,

On behalf of Baku City Circuit Operations Company (BCC), a promoter of *FORMULA 1 AZERBAIJAN GRAND PRIX*, I would like to cordially invite you and your organization representatives to visit our event – ***“Formula 1 in the Caucasus: opportunity to attract tourists and develop autosport in the region”***.

The event will be held ***on Wednesday, 24th May 2017, from 10.30 to 12.30 at Marriott Courtyard Tbilisi Hotel***. Speakers are Mr. Bulent Ozerdim, BCC’s Head of Commercial Department, and Mrs. Nigar Arpadarai, BCC’s Head of Marketing and Communications Department.

The second successive Formula 1 race to be staged on the streets of Azerbaijan’s capital city is scheduled to take place on the weekend of 23rd -25th June, 2017. The Formula One World Drivers’ Championship is the major sports event in the world, which has global audience up to 400 million people.

The 2017 Azerbaijan Grand Prix is certainly promising to be a truly international affair. Over 40 countries from across the globe – including Georgia in top-10 countries, topping the list of international buyers - have purchased tickets to the fastest street race in Formula 1. We believe that *FORMULA 1 AZERBAIJAN GRAND PRIX* could be a great chance for Georgia to attract auto racing fans from around the world arriving to Azerbaijan and keen to travel further, throughout the region of the South Caucasus.

We hope you find the agenda interesting and join us on 24th May, 2017. Please, feel free to circulate this information among any colleagues that may be interested. Participation in the event is free.

Please contact Lika Shengeliya at the following: likametreveli123@gmail.com or +995 599 69 81 41 +995 579 27 77 80

Sincerely Yours,

Nigar Arpadarai
Marketing and Communications Director