

Charity  Today

**Coronavirus
News & Funding**



DFG CHARITY PROJECTS



It's not how much we give but
how much love we put into giving.

Mother Teresa

PROJECT BUDGET



160 000 GEL



16 000 GEL



STATED MISSION

Despite Georgia's time-honored tradition of giving, Georgian charities and non-governmental organizations rely heavily on funds from foreign donors

So many people are desperate for food aid during the COVID-19 virus pandemic in Georgia due to losing jobs or livelihoods. In times like this, it is important to be united and support how everyone can help

Duty Free Georgia LLC/Duty Free Global LLC have provided **176 000 GEL** budget assistance to needy families of Georgia as Company's social responsibility

DFG office team organized rush emergency food & essential goods kits - **2000 boxes** in total and donated PSP pharmacy vouchers for **120 GEL each - 160 pcs** in total

We carefully checked several supermarkets and after negotiating we got the best offer with an additional discount: each kit cost 80 GEL (normal price 100 GEL). Also, PSP chain presented an additional 20 GEL on each our pharmacy voucher



HUMANITARIAN AID

Product kits includes: *condensed milk, meat can, fish can, tomato paste, washing liquid, washing powder, soap, oats, butter cookies, flour, canned beans, Turkish coffee, black tea, iodized salt, sugar, rice, pasta, sunflower oil, buckwheat, candies and napkins packed in white boxes with DFG company logo and Georgian flag plus COVID-19 symbol*





CHARITY EVENT

On Thursday 21 May, 2020 a charity event was held among Duty Free Georgia, Red Cross, Carefour and Mastercard Georgia with Georgia government support

The total amount of the donation that DFG made to the Tbilisi City hall was 1527 boxes. DFG charity kits were special among others due to the quantity and variety of products. All donations were sent to several municipalities of Georgia to be given to people & families who desperately need the support

Mr. Kaxi Kaladze – Tbilisi Mayor greeted and thanked DFG Company many times for the donation. The action was widely covered across all media platforms, including TV, photo spreads and Social networks

At the ceremony, Mr.Omer Salur, Nino Kharazi, Ana Levidze were presented. Mr.Salur gave interview to several TV channels and highlighted the will to be eager to cooperate with the government in the future as well



CHARITY EVENT





CHARITY VISIT

The donation action had an open-door policy for drop-in donors that lets them see how their money is being used

So next step was visiting the village close to occupied territory with the minister of Reconciliation and Civic equality - Ketevan Tsikhelashvili accompanied by the Governor of the Kartli region. On May 22, 2020 in the village named Mejvriskhevi, located in Gori Municipality of Georgia's Shida Kartli region DFG team visited 2 families, who have 5 and 7 children

DFG team distributed 473 kits of non-perishable food to the large families with a small income: 402 boxes were sent to Gori Municipality and they delivered the goods by themselves for 4 additional municipalities of Shida Kartli, namely: Gori, Kaspi, Khashuri, Kareli

Additional 71 boxes were sent to Sachkhere for all socially vulnerable families



CHARITY VISIT





MEDIA REPORTS

Duty Free Georgia Company name was announced severally in the media by Tbilisi Mayor - Mr. Kaxi Kaladze and the Minister of Georgia for Reconciliation and Civic Equality, Mrs. Ketevan Tsikhelashvili.

The administration of the City Hall and Minister of Georgia for Reconciliation and Civic Equality provided the shooting and distribution on the website & social media. Please see the links with all materials, to download please click on link:

1. [Imadia TV](#)
2. [Official website](#)
3. [YouTube link](#)
4. [Official website of the State Minister:](#)
5. [Link of the video:](#)
6. [Link of the official website of the Minister where our company appeared:](#)
7. [Facebook link, where the program was shared to a public from the Ministry:](#)
8. [Facedbook link of PR Manager of Minister with video report:](#)
9. [Facedbook link of PR Manager of Minister video](#)



TARGETED DONATION

A 3-year old Elene Tsimakuridze was suddenly diagnosed with acute lymphoblastic leukemia. Elene is now being treated for her condition in Dortmund, Germany. Her diagnosis in Germany revealed that her condition is quite rare and complicated. She is suffering from Hypodiploid acute lymphoblastic leukemia, which is the chromosome mutation of leukemic cells.

Elene has to go through a high-dose intense chemotherapy for a whole year. She'll have to continue to take certain medication after that as well. The doctors have cautioned Elene's family that at any point during her treatment, Elene may need a bone marrow transplant.

A total cost only of her chemotherapy is 163,800 euros.

Her mother Nino Makharadze is an officer of Customs Department of Revenue Service, because of our close relationship with Customs Service we decided to help her, before we helped her at the beginning when leukemia was diagnosed and now we decided to help her second time because of their really difficult financial condition. We pray for a happiness result!





DFG TEAM

As Duty Free Georgia LLC/Duty Free Global LLC employees, we are so proud and appreciative of our Company's great support during the coronavirus pandemic. We can't thank you enough for your generosity allows us and our families to overcome a such difficult period

Since 16 March 2020 120 employees are in Quarantine based at home with full salaries receiving without any delay, although the Company is not having any income

The donation project was successfully completed with the help of: Mr. Omer Salur - CEO of Duty Free Group of Companies, Nino Kharazi - HR and Corporate Affairs Manager, Ana Levidze – Lawyer, Nata Melitskauri - Chief Financial officer, Ekaterine Kapanadze - Accounting Department, Julia Kalistratova - Marketing & Project Manager, Diana Gogichaishvili & Sandro Kavtaradze - Customs specialists, but would like to separately note the invaluable contribution *of Ana, Nino, Eka & Diana*

In a word, quite a lot has been done to raise our Company's reputation!
Congratulations this is a credit to our entire team!

